

CDIAC Fall 2008 Seminar Schedule

The Bond Buyer California Public Finance Conference
The Future of the Municipal Securities Market
September 15, 2008

Understanding Municipal Securities Regulations
September 19, 2008

Fundamentals of Debt Financing
October 2-3, 2008

Investing Public Funds: Fundamentals of Managing Your Portfolio
November 20-21, 2008

CDIAC PUBLICATIONS 2007-2008

- 2006 ANNUAL REPORT [CDIAC #07-05]
- AN OVERVIEW OF LOCAL GOVERNMENT GENERAL OBLIGATION BOND ISSUANCE TRENDS: 1985-2005, April 2008 [CDIAC #08-03]
- INVESTING WITH A CERTIFICATE OF DEPOSIT PLACEMENT SERVICE, December 2007 [CDIAC #07-09]
- LOCAL AGENCY INVESTMENT GUIDELINES: UPDATE FOR 2008, January 2008 [CDIAC #08-01]
- PRIVATIZATION VS. PUBLIC-PRIVATE PARTNERSHIPS: A COMPARATIVE ANALYSIS, August 2007 [CDIAC #07-04]
- PUBLIC PRIVATE PARTNERSHIPS: A GUIDE TO SELECTING A PRIVATE PARTNER, March 2008 [CDIAC #08-02]
- STATE AND LOCAL BOND AND TAX BALLOT MEASURES: RESULTS OF THE NOVEMBER 2006 GENERAL ELECTION, March 2007 [CDIAC #07-01]
- STATE AND LOCAL GOVERNMENT DEBT DATA RESOURCES, September 2007 [CDIAC #07-08]

For a complete publications listing, visit CDIAC online at:
www.treasurer.ca.gov/cdiac/publications.asp



California Debt and Investment Advisory Commission

915 Capitol Mall, Suite 400
Sacramento, CA 95814

CALIFORNIA DEBT AND INVESTMENT ADVISORY COMMISSION



Seminars for Fall 2008

Schedule & Registration

September - November 2008

*Experience Continuing Education
At Its Best!*

About CDIAC Seminars

The California Debt and Investment Advisory Commission (CDIAC) provides public debt and investment information, education, and technical assistance to public agencies and other public finance professionals.

Programs are facilitated by CDIAC staff and feature presentations by local agency officials and private sector practitioners who are well-versed in bond issuance and public fund investment.

CDIAC offers sequenced training on debt and investment practices through a series of coordinated seminars in the fall and spring of each year. The debt issuance track focuses on concepts, mechanics, and ongoing administration of debt. The public fund investment series concentrates on concepts, practices, investment tools, and strategies for investing public funds and managing public fund investment portfolios.

For a complete listing of education opportunities with descriptions, access CDIAC’s “A Quick Reference Guide to Seminars,” at:

WWW.TREASURER.CA.GOV/CDIAC/REPORTS/REFERENCE.PDF

To view upcoming seminar dates and agendas, go to:

WWW.TREASURER.CA.GOV/CDIAC/SEMINARS.ASP

CDIAC is an MCLE-approved provider. CDIAC’s educational programs are also accepted by many certification entities as “certifiable.”

WHO SHOULD ATTEND

CDIAC seminars are intended for public agency officials and their staff. Representatives of cities, counties, school districts, special districts, redevelopment agencies, and elected officials are especially encouraged to attend.

HOW TO RECEIVE NOTICES OF CDIAC EDUCATION SEMINARS

Receive seminar information by email. Announcements for CDIAC seminars will be sent electronically to provide recipients with the opportunity for early registration. Notifications will contain links to agendas and payment information featured on CDIAC’s website. Once you have registered no further action is required to continue receiving notifications unless you wish to change your status or update contact information.

TO REGISTER FOR CDIAC’S SEMINAR NOTIFICATION SERVICE,

PLEASE GO TO:

WWW.TREASURER.CA.GOV/CDIAC

CLICK ON: “SIGN UP TO RECEIVE INFORMATION ON CDIAC SEMINARS AND PUBLICATIONS”

CDIAC complies with the Americans with Disabilities Act (ADA).

Fall Schedule 2008

The Bond Buyer California Public Finance Conference The Future of the Municipal Securities Market

September 15, 2008
Hyatt Regency Embarcadero
San Francisco, California

Cost: TBD
Registration Deadline: TBD

This half-day seminar preceding The Bond Buyer California Public Finance Conference is intended to make sense of the rapidly evolving municipal securities market. Topics include the state of the bond issuance industry, the use of credit ratings, and the possible future application of a global rating scale to both corporate and municipal bonds. The seminar will conclude with a discussion on whether the municipal market will be able to regulate itself in the future. This event is open to both public and private sector representatives of the municipal finance industry.

Understanding Municipal Securities Regulations

September 19, 2008
Sheraton San Diego Hotel & Marina
San Diego, California

Cost: \$199
Registration Deadline: August 22, 2008 or until filled

This one-day seminar covers the disclosure of municipal securities information to the market. Topics include federal securities laws and regulations, issuer responsibilities, and continuing disclosure compliance.

Fundamentals of Debt Financing

October 2-3, 2008
Doubletree Hotel San Diego Mission Valley
San Diego, California

Cost: \$250
Registration Deadline: September 4, 2008 or until filled

This one and one-half day seminar is the first in a series of three debt issuance courses. Topics include roles and responsibilities of financing team members, types of short- and long-term financings, the decision to use credit enhancement, and the credit rating process. The session will conclude with a discussion of issuer responsibilities for initial and continuing disclosure.

Investing Public Funds: Fundamentals of Managing Your Portfolio

November 20-21, 2008
Hilton Pasadena
Pasadena, California

Cost: \$250
Registration Deadline: October 23, 2008 or until filled

This one and one-half day seminar provides investment officers and their staff with information about the investment of public funds. Topics include investment concept fundamentals, cash flow analysis, the investment of operating funds and bond proceeds, the role of investment advisors and broker/dealers, and the use of benchmarks to manage a portfolio.

FOR QUESTIONS OR COMMENTS ABOUT THE SEMINARS LISTED ABOVE,
CONTACT CDIAC AT (916) 653-3269
OR
EMAIL US AT: CDIACEDUCATION@TREASURER.CA.GOV

About Registration

REGISTRATION POLICY

CDIAC seminars are open only to public agency representatives. Because seating is limited, registration is on a first come, first serve basis and CDIAC does not reserve spaces for its seminar programs. Refunds are granted only if cancellation occurs before the registration cut-off date.

Early registration is advised. CDIAC will close registration prior to the cut-off date if maximum occupancy for the conference facility is reached. Registration deadlines for all seminars are posted on CDIAC’s website.

Registration is only guaranteed upon receipt of payment by check or credit card. CDIAC will forward a confirmation notice to participants upon receipt of payment. CDIAC requests that participants bring confirmation notices on the opening day of the seminar for admittance.

Substitution of officials or staff from the same entity is permitted.

No “walk-in” registration is allowed.

Registration can be charged using VISA or MasterCard or paid by mailing a check and enrollment form to CDIAC.

TO REGISTER

To register online using Visa or MasterCard:

- Step One:* Go to www.treasurer.ca.gov/cdiac/seminars.asp
- Step Two:* Choose the appropriate seminar and click on “Register Online.” You will be directed to a secure website where contact and credit card information will be gathered.

To register by mail using a check:

- Step One:* Go to www.treasurer.ca.gov/cdiac/seminars.asp
- Step Two:* Choose the appropriate seminar and click on “Register by Check.” Fill out the electronic enrollment form online and print, or print the form and fill it out.
- Step Three:* Mail the registration form with payment to:

Seminar Programs
California Debt and Investment Advisory Commission
915 Capitol Mall, Room 400
Sacramento, CA 95814

Registration confirmations will be sent to attendees upon receipt of payment.